

New gTLD Program Update

25 June 2012



Agenda



Application process

- Application statistics
- Customer service
- TAS interruption

Evaluation process

- Timeline
- Partners
- Applicant support
- Batching

Other implementation work

- 2nd round planning
- Rights protection mechanisms



Application Process

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Applications Received

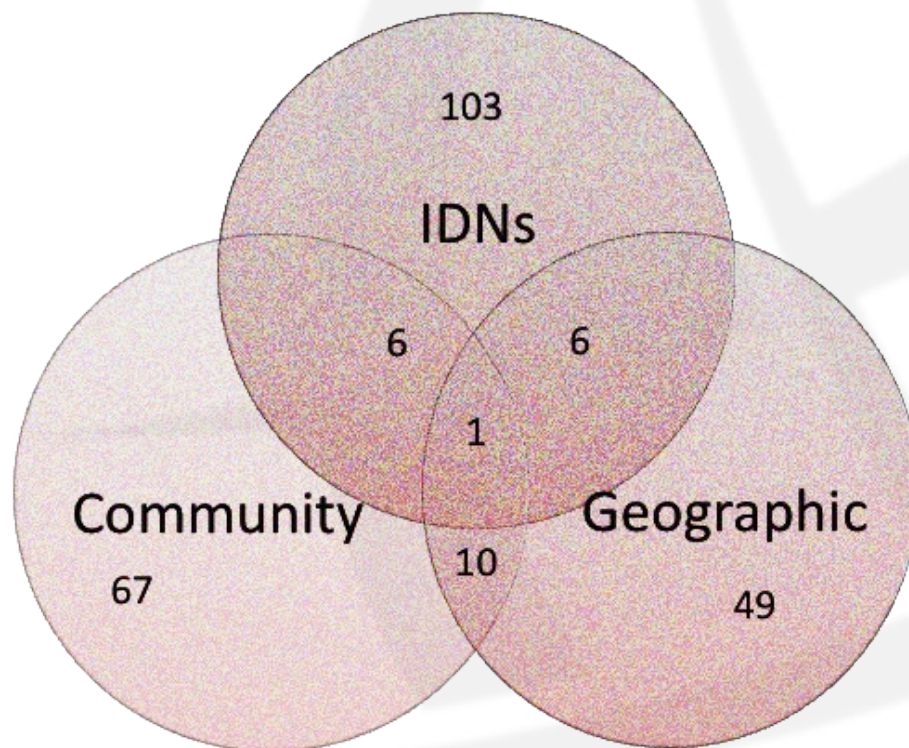


- Total number of applications: 1930
- Applications for contested strings: 751
- Applications for internationalized domain names: 116
- Applications designated by applicant as community-based: 84
- Applications designated by applicant as geographic names: 66
- Financial support applications: 3



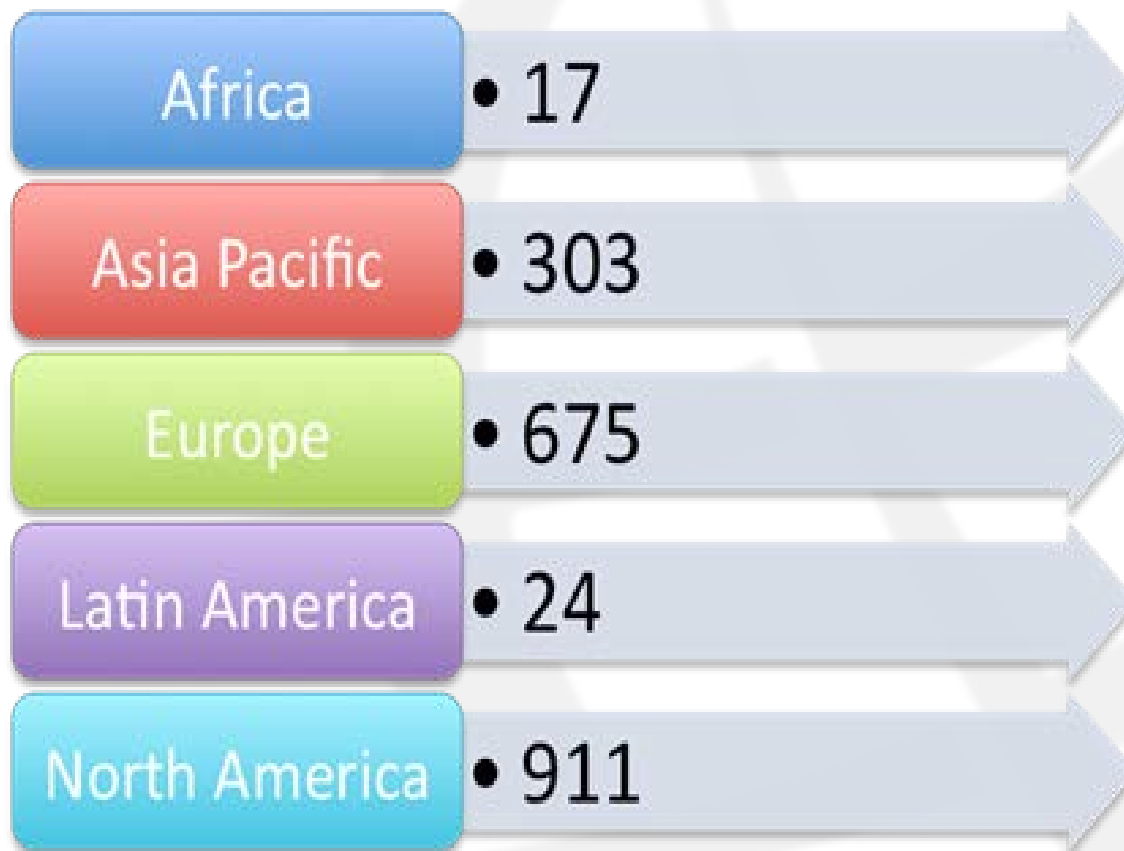
Application Subsets

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Applications per Region

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Customer Service Center



- Over 9000 inquiries received to date
- Performing administrative completeness check
- Processing refund requests
- Processing change requests
- Developing regional locations



TAS



- Taken offline 12 April
- Brought back online 21 May
- At the time of take down:
 - 1268 registered users
 - ~95,000 file attachments
 - 2091 applications submitted or in progress
 - ~455 instances where file name / user name might have been viewed by another applicant.
- Affected users informed
- Majority of users unaffected



Addressing the Glitch



- Goal was to handle with maximum transparency: web updates, CSO video, FAQ
- Affected applicants notified on 8 May
- Offered a full refund of fees paid
- Took steps to improve system performance to account for increased demand on the system



Evaluation Process

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Timelines



- Initial evaluation begins 12 Jul
- Schedule:
 - Batches in 5 months each or
 - One batch in 15 months
 - Early projection: all applications in 15 months
- Objection period: 7 months for all applications
- Comments in first 60 days sent to evaluators



Evaluation categories and firms



- Financial and technical:
 - Ernst & Young
 - KPMG and
 - JAS Advisors
- Geographic names:
 - The Economist Intelligence Unit
 - Interconnect Communications (w/ UCL)
- String similarity:
 - Interconnect Communications (w/ UCL)
 - Interisle
- DNS stability: Interisle
- Community priority evaluation:
 - The Economist Intelligence Unit
 - Interconnect Communications (w/ UCL)



Objections & Dispute Resolution



- MOUs executed with dispute resolution service providers
 - ICC (Paris)
 - WIPO (Geneva)
 - ICDR (New York)
- Independent objector:
Prof. Alain Pellet
- Auctions: Power Auctions



Support Applicant Review Panel (SARP)



- 80 applications from 47 countries
 - 18 Africa
 - 11 Europe
 - 23 Asia Pacific
 - 17 North America
 - 11 Latin America/Caribbean
- Diversity in experience: operating in developing countries, domain name industry, public interest, small business, registry management, financial expertise, awarding grants
- Five-member panel to be convened



Applicant Support Timeline



- Jan – May 2012
Support Applications received
- Jun - Jul 2012
Select, build, and train SARP
- Aug – Sep 2012
SARP Evaluates Support Applications
- Oct 2012
Notice of results



Batching Goals



- Effective administration
- Efficient evaluation process
- Fairness to all applicants
- Meet root scaling commitments (smoothed delivery rate)
- Consistency and quality across evaluations



Batching



- Suspension of digital archery
- GAC advice to consult with community
- Consulting at this meeting to consider solutions



Other implementation work

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Rights Protection Mechanisms



- Trademark Clearinghouse
 - Selection of service providers
 - Development of draft implementation model
 - Refinement of requirements
- URS
 - Seeking feedback on whether/how cost targets can be met

Second Application Round Planning



- Board reaffirmed ICANN's commitment to opening a second round of applications in the New gTLD Program as expeditiously as possible.
- Meet commitments re: first round
 - Processing of applications
 - Addressing GAC recommendations for assessment of TM protection, root zone operation
- Generate prerequisites to inform planning



Sessions in Prague

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Planning for the Next gTLD Round	Monday	17:30	Congress I-II
Batching of gTLD Applications	Monday	18:00	Congress I-II
Objection and Dispute Resolution	Wednesday	09:00	Congress II
Trademark Clearinghouse	Wednesday	11:00	Congress II
URS	Wednesday	12:30	Congress III



Thank You



Questions

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