ICANN OUTREACH INITIATIVE Session at the Prague Meeting
Discussion starter for Outreach session
Thursday 28 June 2012

Goal: Clarity on Community-Building through Outreach

It is important that ICANN Staff and the community achieve clarity of purpose regarding the roles, responsibilities and expectations for increasing participation and engagement in ICANN's various efforts. To this end we propose an Outreach Dialog for the Prague meeting to facilitate community and staff collaboration.

We are reaching out to you as community leaders that we know are already engaged in internal group discussions about Outreach. We hope for and anticipate your thoughts and participation on the topic. We would also like to know who else from the community you would like to see at the table in Prague. This public session is an opportunity for the community to discuss what the next steps might be for the Outreach initiative that began with discussions in Dakar and continued through Costa Rica.

To this end we would like you to give us feedback on the proposed agenda (attached) and begin thinking about the following questions:

1. The definition of Outreach presented to the ICANN community over the past two ICANN meetings is "that which moves participants in, up, and/or makes participant more effective". What else does Outreach mean to you?
2. What Outreach activities have your communities engaged in? Does your community have a model or an example of a successful Outreach effort they would like to share?
3. How do we best coordinate the efforts of the ICANN staff and community?
4. What do you think the next steps should be between the Prague and Toronto meetings in order to further this community building effort?

Thank you for your participation and we look forward to a productive dialogue in Prague.